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## WHAT STANDARD AFTER KECK?

Free movement provisions and national rules affecting consumer usage or trade access

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## **Table of contents**

- 195 List of contributors
- 199 Preface
  by Laurence Gormley, Paul Nihoul and Ellen Van Nieuwenhuyze
- What the Keck? Balancing the needs of the single market with state regulatory autonomy in the EU (and the US) by Catherine BARNARD
- 217 The Court's jurisprudence on free movement of goods: pragmatic presumptions, not philosophical principles by Gareth DAVIES
- 231 Restrictions on the use of products: a sustainable development perspective by Nicolas DE SADELEER
- 249 Trailing the trailers in search for a typology of barriers: sketching a scale of relative gravity and exploring its implications by Marc FALLON and Damien GERARD
- After the use cases: this sorry scheme of things entire? by Laurence W. GORMLEY
- 283 Solomon, the European Union and the Member States —
  Power adjudication in the jurisprudence on the free movement of goods
  by Paul NIHOUL and Ellen VAN NIEUWENHUYZE
- 309 The scope of Article 34 TFEU after Trailers by Peter OLIVER
- 323 Can market access be taken seriously? by Anne-Lise Sibony
- 343 Is Keck still alive and kicking? by Jules STUYCK
- The road to ruin: 'restrictions on use' and the circular lifecycle of Article 34 TFEU by Stephen WEATHERILL