



# HOUSTON LAW REVIEW

## TRADEMARK IN TRANSITION INSTITUTE FOR INTELLECTUAL PROPERTY & INFORMATION LAW SYMPOSIUM

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*Greg R. Vetter*

### PROVING A TRADEMARK HAS BEEN DILUTED: THEORIES OR FACTS?

*J. Thomas McCarthy*

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*William M. Landes*

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*Stacey L. Dogan & Mark A. Lemley*

### WHEN WE SAY US™, WE MEAN IT!

*A. Michael Froomkin*

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*Kyle Roane*

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